

I Want *That* One!

**obtaining major textbooks electronically at
Trinity College Library Dublin**

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The Problem

- **Not enough texts for 1000+ undergraduate students**
- **But... received funding from School of Nursing and Midwifery to purchase more for new courses. Should I buy hundreds of copies of the most used texts?**
 - **Space issues**
 - **Expectation of new editions arriving soon**
 - **Probably still wouldn't be enough!**

E-Books a Solution?

- **Many leading texts unavailable – or are they? Perhaps at the right price...**
 - **Look at reading lists**
 - **Note main texts**
 - **Note main works not covered by current e-book provisions**
 - **Contact a publisher directly**

Options: Purchase or Subscription?

- **Example: MyiLibrary/Coutts – 1-3 concurrent user licence, outright purchase**
 - Currently not integrated into normal ordering process
- **Example: Elsevier E-Textbook service (brand new 2010/11) – unlimited access, subscription only**
- **Is there any other way?**

Some Details of the E-Books Pilot with Wolters Kluwer (WK)

- **Involved me and Arlene Healy (Sub-Librarian, Readers' Services) at TCD, Anne O'Riordan (Regional Manager for Ireland & Scotland, Ovid Technologies) at WK**
- **WK incorporates:**
 - **Ovid – including books@ovid for e-books, OvidSP databases and nursing@ovid**
 - **LWW - print books and associated extra electronic content ("thePoint")**
- **Talks began in spring 2008, deal agreed summer that year**

Timeline

- **Informed of publishers' standard e-book offerings**
- **Contacted Anne O'Riordan at WK, suggested some more useful titles**
- **She then sent the idea upstairs...**
- **What would be the effect on print sales of offering the "best" books?**
- **Several phone calls, e-mails, meetings – then publishers agree in principle**

Timeline 2

- **Publishers agree to make the eight desired titles available, with extra content, and 17 additional titles**
- **Unlimited access, outright purchase, updated editions within two years, some extra content at "thePoint" – the latter includes lesson plans, animations, videos... for staff and students**

Timeline 3

- **Price negotiation – not in isolation, but discussions take part in context of renewal/ordering of other offerings from publishers**
- **Implementation**
- **Troubleshooting – access, MARC records, passwords**
- **Promotion**
- **Evaluation of use**

Promotion

By the Publishers

- **Demo to first year nurses (c.250 students) when first introduced**
- **Demo to nursing/midwifery staff when first introduced**
- **Survey (with prize!) organised by publisher – c.100 responses from students, plus some indepth interviews**
- **Regular meetings between TCD and publishers' representatives**

Promotion 2

By the College

- **Mentioned in my databases/catalogue training**
- **Links to collections from my page at <http://www.tcd.ie/Library/support/subjects/nursing-midwifery/>**
- **MARC records in catalogue**
- **Stickers on physical copies on shelves**
- **Separate link to resources at "thePoint" in catalogue**

Do Students Actually Want E-Books?

- **Anecdotaly:**
 - **Useful supplement, not replacement**
 - **Still too hard to read on screen**
 - **Difficult to save/transfer sections**
 - **Printing limits**
- **But they ignore print journals?!
How are they different?**
 - **Length**
 - **Available as saveable PDFs**
 - **Linked from databases**

Thanks For Your Attention!

For more information contact me at:

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