



Introducing the International Journal of Entrepreneurship Education: IJEE

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1. Introduction

Welcome to the launch issue of the *International Journal of Entrepreneurship Education* (IJEE). This new journal is a scholarly forum of learning in the field of entrepreneurship for professors, students, entrepreneurs and those involved in serving the enterprise sector. The journal publishes three types of articles, which include:

- 1) review/survey articles which synthesize the latest advances in entrepreneurship research,
- 2) research on entrepreneurship education; particularly on effectiveness and best practice,
- 3) and case studies and analytical reviews of entrepreneurial ventures.

Our vision for this journal is to be one of the key venues for entrepreneurship as a *field of scholarly inquiry and practice* rather than an area of ancillary interest or of ad hoc practices within other disciplines (such as economics, management and psychology). An in-depth understanding of entrepreneurship by necessity draws on the diverse perspectives of each discipline and furthermore demands an integrative analysis of their various influences on enterprise performance. The IJEE will provide scholars of entrepreneurship and entrepreneurship education a high-standard arena for sharing their research and best practices, with quality screening provided by an eminent cadre of multi-disciplinary reviewers and a committed editorial board.

2. Publications: Scope and Contribution

In each of its three forms of publications the IJEE seeks to generate value added for its target readership.

The *Advances in Entrepreneurship* articles are primarily aimed at disseminating the latest research on entrepreneurship to scholars and practitioners of entrepreneurship. They provide a publication outlet for valuable syntheses and contextual overviews of entrepreneurship research. In particular, through refereed journal publication, they aim to give researchers an incentive to disseminate their contributions to research to professors, students, practitioners and policy makers. The IJEE editorial board is committed to the philosophy of publishing quality research that both represents advancement of theory and/or knowledge which manifests demonstrable value to the end user – the IJEE’s readership. Thus, *Advances in Entrepreneurship* articles are intended to provide an element of ‘follow through’ and end user accountability typically not required of traditional research journal publications.

The Journal seeks to publish *Research on Entrepreneurship Education*. The IJEE editorial philosophy encourages the publication of both creative and rigorous examination of entrepreneurship education through the compound lens and analytical tool suites of multiple disciplines including (but not limited to) the fields of economics, sociology, psychology, learning and development, organizational development, business management, and management finance. Research emphasis is sought in particular on effective pedagogies and methodologies for communicating both knowledge and skills to learners in all sectors of the entrepreneurship education “market”, including “awareness” students, aspiring entrepreneurs and practitioners of entrepreneurial leadership, life-style entrepreneurs, and high-growth entrepreneurs. Key objectives of the implementation editorial theme are to address which interventions are working, which are not, and why. The IJEE will keep readers abreast of major program initiatives in entrepreneurship education and the degree to which they are achieving verifiable results.

The IJEE also provides a forum for *Case Studies on Entrepreneurship* as well as *Analyses of Entrepreneurial Ventures*, which are well informed and provide opportunities for in-depth insight and analysis. These publications will be peer reviewed and of a standard suitable for use in the top international universities. The discerning editorial process and the high standards required for publication seek to secure authors of entrepreneurship case studies credit appropriate to academic journal publication.

3. Conclusion

The founding editorial team is excited about the launching of the IJEE – itself an example of an entrepreneurial venture in scholarly publication. We look forward to an intellectually rewarding relationship with and impact on students, readers, and contributors – not only from the journal’s disciplines of primary emphasis but also from all of the cognate disciplines which both enrich and are themselves enriched by their linkages to entrepreneurship and entrepreneurship education.