The cinema as an important alternative public sphere in 1920s-30s Ireland. The cinema-going public in Ireland during the first two decades of the Free States existence, kept in touch with the modern world in a way that balanced and modified the prevailing influence of the nationalist inward-looking world-view of Ireland at that time.

By 1940 there were 10,000 cinema seats within walking distance of O'Connell Street.

Cinema was a notable agent of change during that crucial time, as it was the main interface for the masses of Irish people with modernism and the greater ‘outside’ / Western world at that time.

In the decade 1928-1938 more than 6,000 feature films played in Irish Cinemas.