The Bridge-IT Project
Digitally Connecting Academic Research with the Wider Community in Ireland

The Objectives of the Research Project are:

- To produce an interactive, multimedia, online digital resource on the subject of ageing.

- To expand oral narratives into ‘living history’: breathing life into raw data and primary source material that is voice-centred and creative.

- To provide a digital resource to academics interested in ageing and social gerontology from multiple disciplines.

- To create an environment that serves as an interactive connection point for older people who will be able to engage with the content.

- To investigate the use of interactive hypermedia, visualisation, user-generated content, online communities and semantic inter-operability.

The Bridge-IT Project will interview older men and women in Ireland using multimedia technologies. The data generated from the interviews will be used to produce experimental and highly innovative content that will be hosted on a website dedicated to the project. The results of the experimentation will be introduced at an exhibition, Bridge-IT Live.